Hi \_\_,

Just wanted to follow up on my previous email to mention that LinkMeUp launched in the App Store today, and is now available to the public at [www.linkmeupmessenger.com](http://www.linkmeupmessenger.com).

If you might be interested in reviewing our app for an article or issue later this month, let me know – it would be really appreciated!

I also wanted to mention a bit of the backstory behind the project:

LinkMeUp started as a hackathon project my freshman year of college. A friend and I built a simple Android prototype that allowed users to send Vimeo videos to friends, without having to look up any URLs.

We recently made our first hire, an Android developer, who will be helping us launch LinkMeUp in the Google Play Store by early August. The experience has taught me an incredible amount about software development, product design, and entrepreneurship.